

EMBARGOED UNTIL 28 FEBRUARY 2023, 12PM



**PRESIDENT HALIMAH YACOB LAUNCHES PRESIDENT'S CHALLENGE 2023,
ANNOUNCES RECORD AMOUNT OF \$16.9 MILLION RAISED IN 2022**

SINGAPORE 28 FEBRUARY 2023, 12PM – The President's Challenge (PC) 2022 rallied \$16.9 million, the highest amount raised since it started in 2000, to support 82 benefitting agencies. This was announced by President Halimah Yacob at the launch of PC 2023 on 28 February 2023, during a visit to Montfort Care. President Halimah had earlier designated PC2023's theme to be 'Caring for Caregivers'.

2. Montfort Care is a network of programmes committed to improving the lives of individuals, families and the community facing transitional challenges. Over the past few years, it has run the Caregiver Community Lab, in partnership with the National Council of Social Service. The programme aims to improve the caregiving experience and enhance caregiver support in local communities.

3. President's Challenge will be funding Montfort Care's new Care Navigators programme, which was one of the co-created solutions developed through the Caregiver Community Lab. Care Navigators aims to empower caregivers and former caregivers by providing employment opportunities for them through job training and placements. The Care Navigators programme will be launched in July 2023. This is one of several programmes that PC2023 will fund as part of its expansion of support towards caregivers. PC2023 will continue to support a wide range of causes including healthcare, eldercare, disability, children, families and youth, sports, arts and rehabilitation.

4. One of the caregivers who has received support from Montfort Care is 52-year-old Ms Cheong Siew Khum. A full-time caregiver to her mother and sister, both of whom have multiple health conditions, Ms Cheong struggled to navigate support services. Montfort Care helped connect Ms Cheong to community service providers. With this support, she was able to secure permanent employment as a part-time bookkeeper, which allows her to earn a small income working from home, while caring for her family. With the Care Navigators programme, caregivers like Ms Cheong will receive training to work in the healthcare and social services



sectors that serve other caregivers, and receive support through a caregiver hotline and mentorship.

5. At the visit to Montfort Care, President Halimah met and interacted with caregivers who have been supported by Caregiver Recharge!, a monthly programme where caregivers meet with other caregivers to draw on mutual emotional support, and share caregiving experiences and practical tips.

6. PC2023 will also be supporting programmes like the Caregivers Support Network by the Singapore Red Cross Society, which will provide caregivers with practical skills training, social services, mental wellness workshops and peer support engagement, to better address caregiving needs and help caregivers avoid burnout in the long term. Though relatively new, the programme has already helped caregivers like Ms Azean Aziz, who picked up practical skills in first aid, emergency care and medication management to re-enter the workforce after her husband passed away from a heart attack suddenly in 2018. Ms Azean now works as a medical chaperone with the Singapore Red Cross and accompanies patients to travel safely to and from their medical appointments.

Focus Area for 2023

7. Our rapidly ageing population and increased social needs mean a greater need for caregiving. PC recognises that caregivers make up a critical pillar in the healthcare and social support systems, and need knowledge, skills and resources to manage their caregiving duties. PC2023 will focus on 'Caring for Caregivers' and consolidate efforts across the people, public and private sectors to empower caregivers.

8. PC2023 will support 86 benefitting agencies this year. This includes 2 agencies supported under the President's Challenge Empowering for Life Fund for programmes that empower individuals in the areas of skills-upgrading and employment. Please refer to Annex A for the full list of benefitting agencies for PC2023.

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About President's Challenge

Started in 2000, PC is a national movement led by the President to rally Singaporeans to build a caring and cohesive society by raising funds as well as looking at how to better support our disadvantaged through volunteering and inclusive employment. Since 2018, PC has been focusing on the empowerment of groups in need with skills and employment. Focus areas of PC in recent years include mental health (PC2019), empowering persons with disabilities (PC2020), building a digitally inclusive society (PC2021) and supporting lower-income families (PC2022). 100% of the donations raised goes to benefitting agencies supported by PC.



In support of



ANNEX A

Benefitting Agencies Supported by President's Challenge 2023

S/N	Name of Benefitting Agencies
Cross-Sector Services	
1	Community Chest
2	Fei Yue Community Services
3	Filos Community Services
4	Girl Guides Singapore
5	Mind Science Centre
6	Sathya Sai Social Service
7	Singapore Red Cross Society
8	Society of Sheng Hong Welfare Services
9	The Red Pencil (Singapore)
Children, Youth & Family Services	
10	Bethel Community Services
11	Boys' Town
12	CampusImpact
13	Canossaville Children and Community Services
14	Caregivers Alliance Limited
15	Chen Su Lan Methodist Children's Home
16	Child at Street 11 Ltd
17	Community Justice Centre
18	FaithActs
19	Focus on the Family Singapore Limited
20	Kampung Senang Charity and Education Foundation
21	Law Society Pro Bono Services
22	Morning Star Community Services Limited
23	New Life Community Services
24	One Hope Centre
25	Persatuan Persuratan Pemuda Pemudi Melayu
26	Prison Fellowship Singapore Ltd
27	REACH Community Services Society
28	RiverLife Community Services Limited
29	Tasek Jurong Ltd
30	United Women Singapore
31	WE CARE Community Services Ltd
32	Xin Yuan Community Care
33	Yong-en Care Centre
34	Young Women's Christian Association of Singapore



In support of



S/N	Name of Benefitting Agencies
Disability Services	
35	Abilities Beyond Limitations and Expectations Limited (ABLE)
36	ARTDIS (Singapore) Ltd
37	AWWA Ltd
38	Caring Fleet Services Ltd
39	Cerebral Palsy Alliance Singapore
40	Down Syndrome Association (Singapore)
41	Dyslexia Association of Singapore
42	Handicaps Welfare Association
43	Metta Welfare Association
44	Movement for the Intellectually Disabled of Singapore (MINDS)
45	Muscular Dystrophy Association (Singapore)
46	Playeum Ltd.
47	Rainbow Centre, Singapore
48	Singapore Association of the Visually Handicapped (SAVH)
49	St Andrew's Mission Hospital (SAMH)
50	The Singapore Association for the Deaf (SADeaf)
Eldercare Services	
51	St John's Home for Elderly Persons
Mental Health Services	
52	Limitless (Ltd.)
Rehabilitation - Halfway Houses / Ex-Offenders	
53	Breakthrough Missions
54	Green Haven Halfway House
55	HCSA Community Services
56	HEB - Ashram Halfway House
57	iC@re Hub Ltd.
58	Rise Above Halfway House
59	The Salvation Army
60	Teen Challenge Halfway House
61	The Helping Hand Halfway House
62	Yellow Ribbon Fund
Healthcare	
63	Ain Society
64	Blossom Seeds Limited (BS)
65	Caregiving Welfare Association
66	Dover Park Hospice (DPH)
67	Epilepsy Care Group (Singapore) (ECG)
68	HCA Hospice Limited (HCA)
69	Home Nursing Foundation (HNF)

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S/N	Name of Benefitting Agencies
70	NUHS Fund Limited (NUHS FL)
71	Salem Welfare Services Limited (SWSL)
72	SATA CommHealth (SATA)
73	SingHealth Fund (SHF)
74	TTSH Community Fund (TTSH CF)
Disability Sports	
75	Bowling Association for the Disabled (Singapore)
76	Deaf Sports Association (Singapore)
77	Lawn Bowls Association for the Disabled (Singapore)
78	Singapore Disability Sports Council
79	Singapore National Paralympic Council
80	Special Olympics Singapore
81	Equestrian Federation of Singapore
Empowering for Life Fund	
<i>(in 40)</i>	Down Syndrome Association (Singapore)
82	Montfort Care
PC-IMH Programme	
83	Club HEAL
84	Singapore Association for Mental Health (SAMH)
85	Singapore Children's Society (SCS)
86	TOUCH Community Services